



supported by



**KOCHI  
DESIGN  
WEEK**





# Kochi Design Week

Kochi Design Week is where design converges with sustainability, happiness, and innovation. In its fourth edition, KDW is on a mission to transform Kochi into a Design City Model, setting standards for urban living. Our belief is that well-designed cities enhance sustainability, elevate happiness, and cultivate thriving communities. KDW is more than an event; it's a catalyst for developing a design ecosystem in Kerala, envisioning a haven for creative minds. Through the growth of this ecosystem, our goal is to turn Kerala into a vibrant hub for the creative economy, fostering innovation and providing a platform for the flourishing creative sector. Join us in shaping cities, transforming lives, and creating a paradise for creative individuals at Kochi Design Week – where design meets a sustainable, happy, and interconnected future.

## Objectives

### **Position Kerala as a Global Creative Hub**

Establish a World-Class Creative Ecosystem & Showcase the state's creative prowess on an international stage, attracting attention as a hub for creative and design excellence.

### **Utilise Design to Improve Life & Society**

Explore how design can contribute to societal well-being, sustainability, and overall quality of life, encouraging purposeful and impactful design solutions.

### **Design Showcase & Networking Platform**

Offer a dynamic platform for designers to exhibit their work, encouraging the exchange of ideas and networking within the design community.

### **Develop Creative Talent Pool**

Provide opportunities and platforms for emerging talents to hone their skills, fostering the growth of a robust and diverse pool of creative professionals.

# The Story so Far

**3**  
Editions

**600+**  
Speaker

**15,000+**  
Delegates

**300+**  
Artists

**100,000+**  
Visitors

**40+** Design  
Installations

**30+**  
Sponsors

**25+**  
Partners

**400+**  
Volunteers

**22 Cr+** Worth  
PR Visibility

**140+** Outdoor  
Hoardings



# Various Events at KDW



**DESIGN SUMMITS**



**DESIGN INSTALLATIONS**



**WORKSHOPS & MASTER CLASSES**



**DESIGN FAIR**



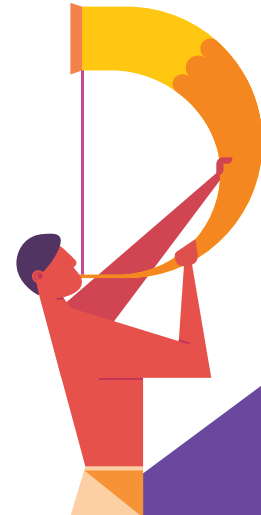
**KERALA DESIGN AWARDS**



**DESIGN SHOWCASE**



**DESIGN CHALLENGES**





**COLOUR KOCHI  
ART WALL PROJECT**



**FOOD FESTIVAL**



**MUSIC FESTIVAL**

## Focussed Summits / Sessions

- ▶ **Future Design**
- ▶ **Infrastructure Design**
- ▶ **Content Creation**
- ▶ **Architecture**
- ▶ **Interior Design**
- ▶ **UI/UX**
- ▶ **Movie Industry**
- ▶ **AVGC ( Animation  
Visual-graphic  
Gaming & Comics)**
- ▶ **Fashion Design**
- ▶ **Jewellery Design**
- ▶ **Furniture Design**
- ▶ **Creative Careers**

# Hon. Chief Minister Inaugurated all 3 Editions



# Top Experts & Heads of Global Design Bodies



**SRINI SRINIVAS**  
President, World Design  
Organization (WDO)



**PAULA GAZZARD**  
Hon Chair,  
World Design Council (WDC)



**JOHNATHON VAUGHN  
STREBLY**  
President, International  
Council of Design (iCod)



**ALOK NANDI**  
President, Interaction  
Design Association (IxDA)



**PRADYUMNYA VYAS**  
Ex, Director, NID. Board Member of  
World Design Organization



**RESUL POOKUTTY**  
OSCAR Winner,  
Sound Designer



**GEETHA NARAYAN**  
Founder - Director,  
Srishti Institute of Art & Design



**SONIA MANCHANDA**  
Founding Partner,  
Spread Design



**Ar. G. SHANKAR**  
Habitat



**G V SREEKUMAR**  
Industrial Design Centre,  
IIT Bombay



# Trigger of Kerala Design Policy & AVGC Policy at KDW

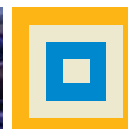
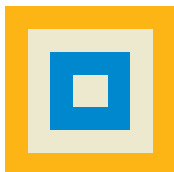
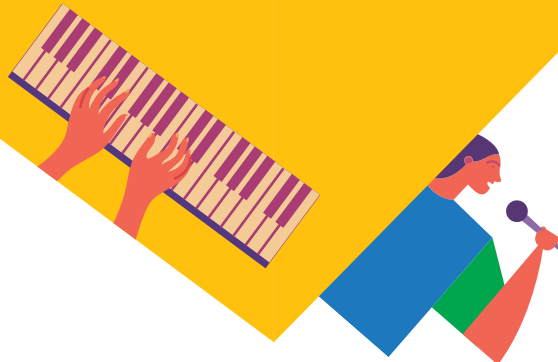




# Design Installations



# From Kerala Art forms to Music Festivals



# Supporters



കൊച്ചി നഗരസഭ



Department of Electronics IT,  
Govt of Kerala



**KILA**  
Kerala Institute of  
Local Administration



God's Own Country



**KERALA**  
STARTUP MISSION<sup>®</sup>



Responsibility Turns



Being Safe is Better Insurance



Everlasting Relationship

**NASSCOM<sup>®</sup>**



Internet And Mobile Association Of India



Kerala Chapter



SOCIETY OF AYUC INSTITUTIONS IN KERALA





# Aggregated Campaign Ad Spots worth 25+ Crs

PR, Hoardings, Metro pillars, Airport, Malls, Digital, etc.



**State working on design policy, says Chief Minister**

The Minister for Urban Development, Housing and Infrastructure, said the state government is working towards a design policy for the built environment. He said the government is working on a design policy for the built environment. He said the government is working on a design policy for the built environment.



**കേരളത്തെ ഡിസൈൻ ഹബ്ബായി മാറ്റും: മുഖ്യമന്ത്രി**

മുഖ്യമന്ത്രി പറഞ്ഞു. കേരളം ഡിസൈൻ ഹബ്ബായി മാറും. കേരളം ഡിസൈൻ ഹബ്ബായി മാറും. കേരളം ഡിസൈൻ ഹബ്ബായി മാറും.



**Kerala to formulate its design policy for sustainable infrastructure, says CM**

The Chief Minister said the state government is working towards a design policy for the built environment. He said the government is working on a design policy for the built environment. He said the government is working on a design policy for the built environment.

**Govt to formulate a design policy: CM**

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**State to formulate a design policy, says Chief Minister**

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## The Team

Kochi Design Week is orchestrated by a registered not-for-profit entity, established by a passionate collective of design enthusiasts and practitioners. This endeavour receives support from various government departments, national & international industry bodies, private brands and NGOs, further validating its significance and attracting a diverse range of participants and collaborators from across the globe.



# Video Highlights

## 3rd Edition KDW in 2022



## 2nd Edition KDW in 2019



## 1st Edition KDW in 2018



## **Contact**

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[www.kochidesignweek.org](http://www.kochidesignweek.org)